



# CHRISTIAN FERRERO

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GRAPHIC DESIGNER AND  
WEB DEVELOPER

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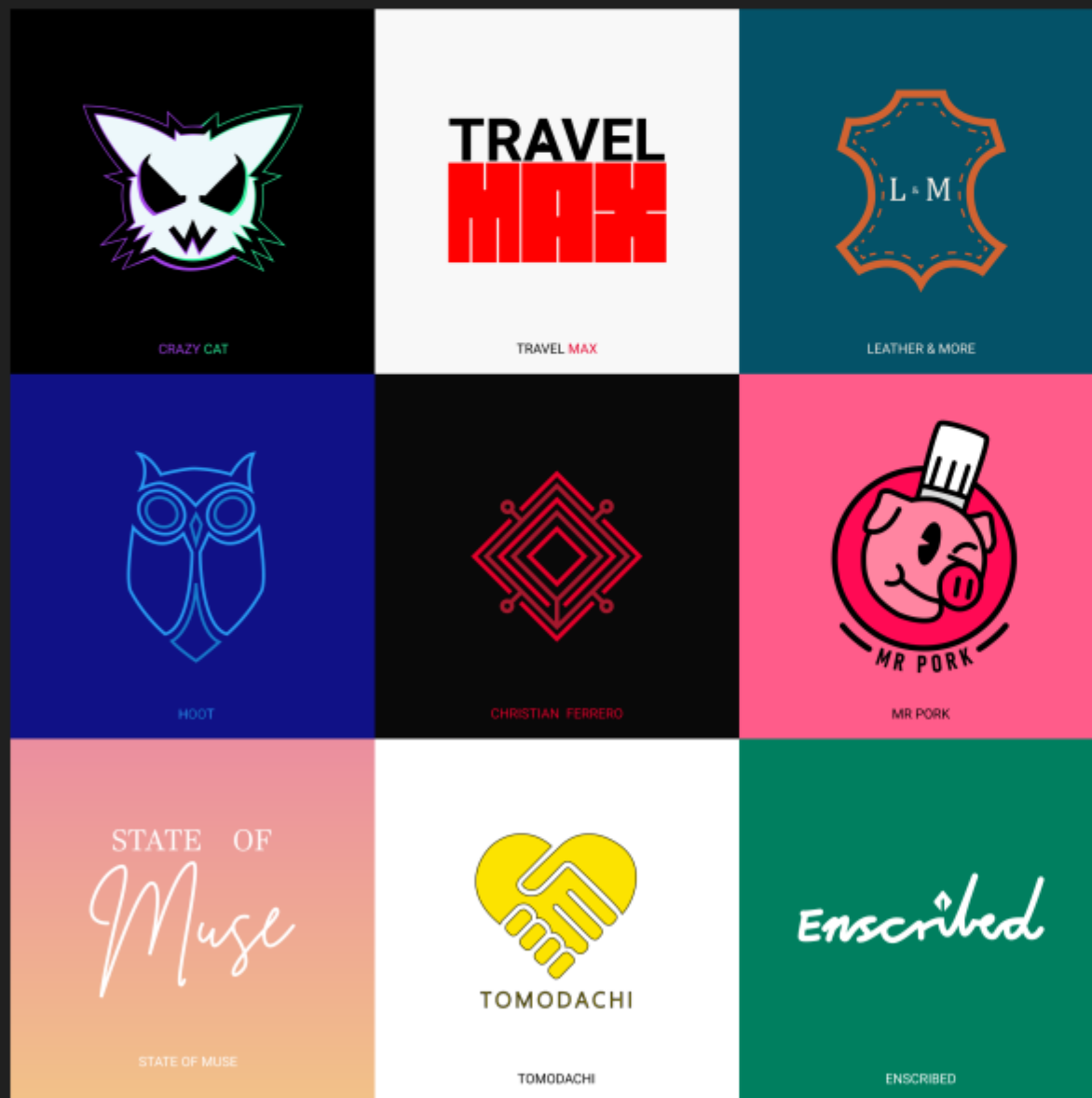
# INTRODUCTION



CHRISTIANFERRERO.COM

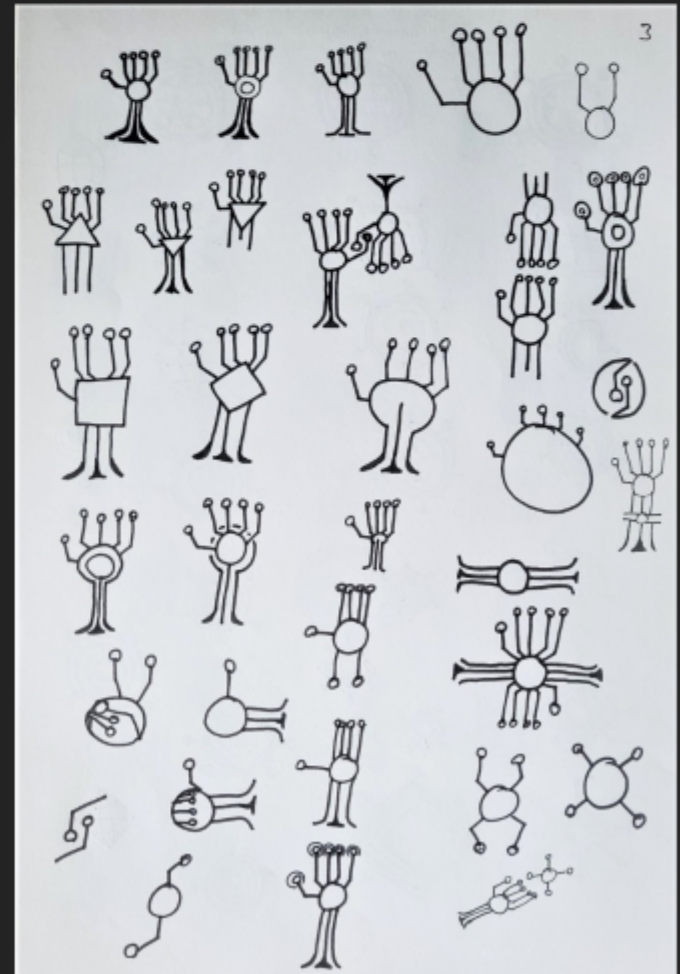
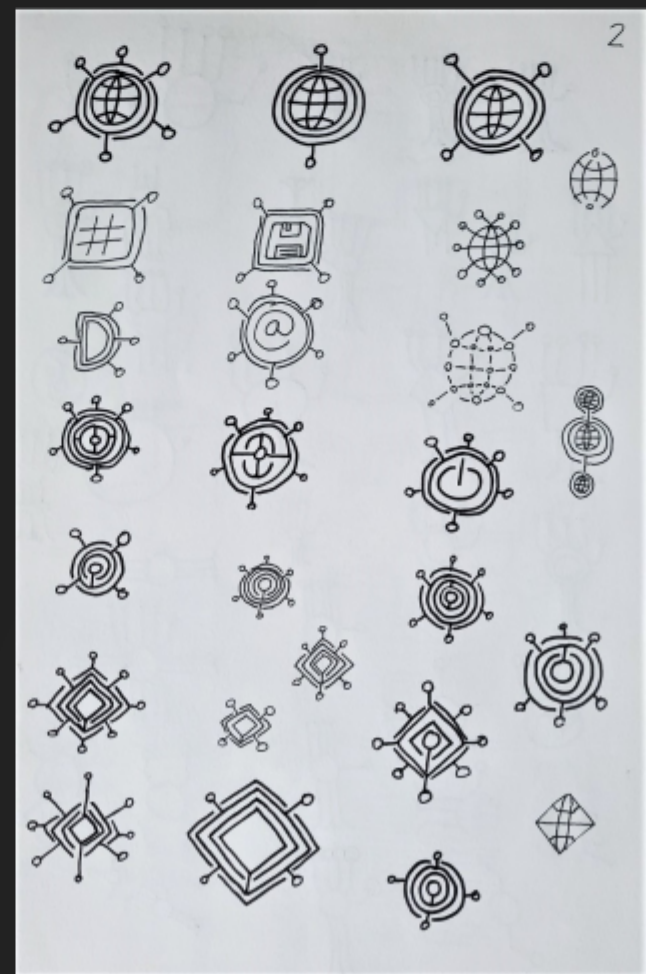
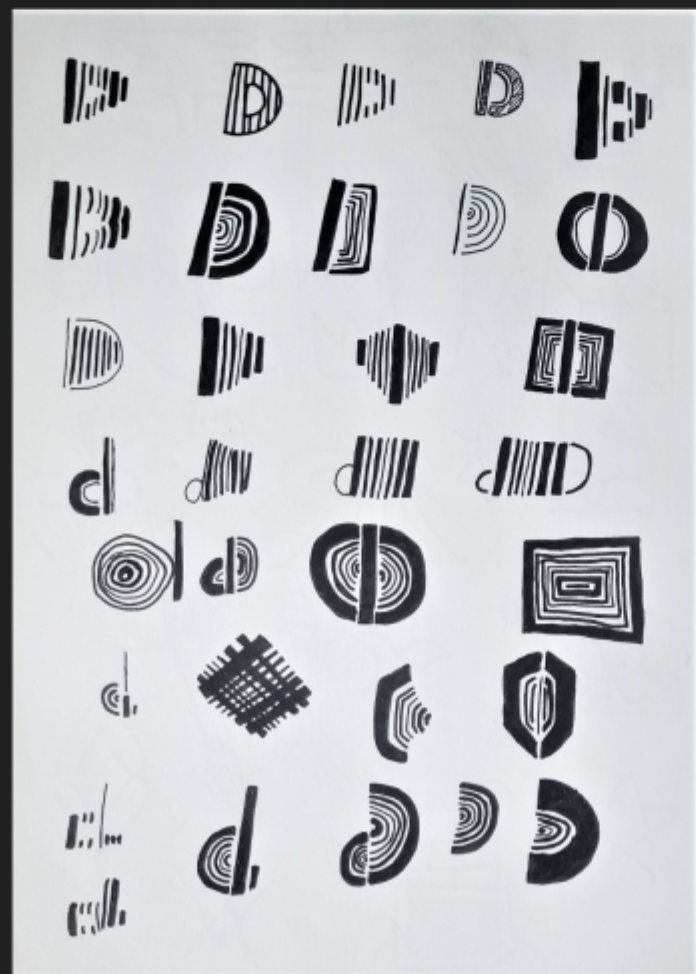
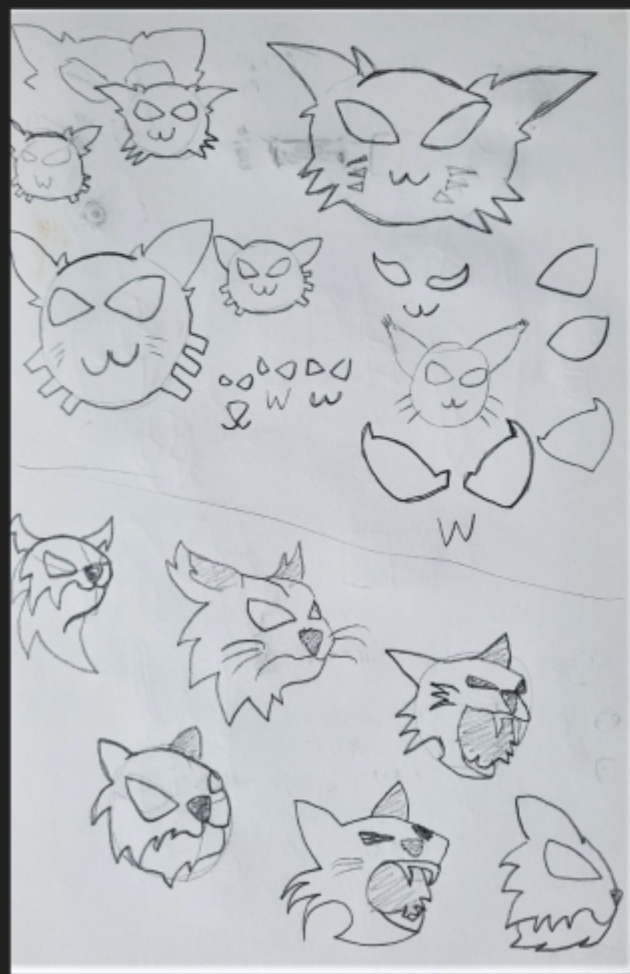
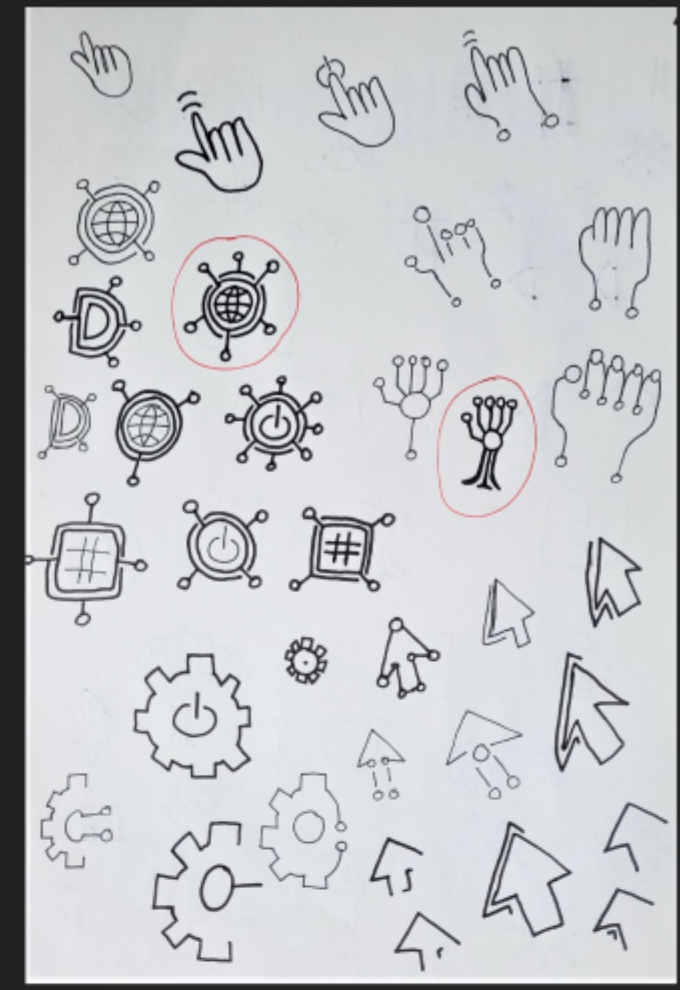
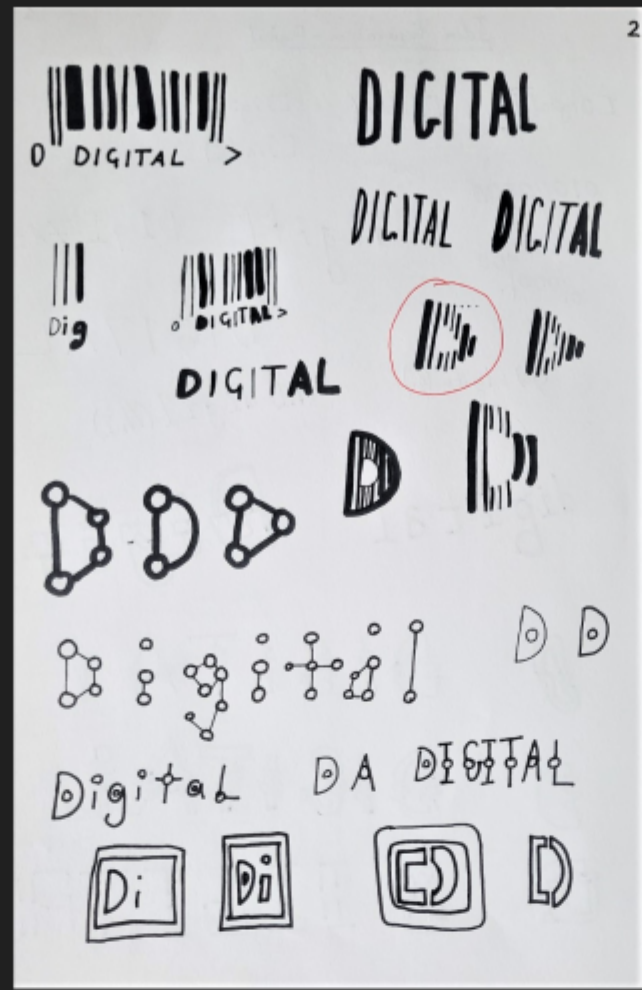
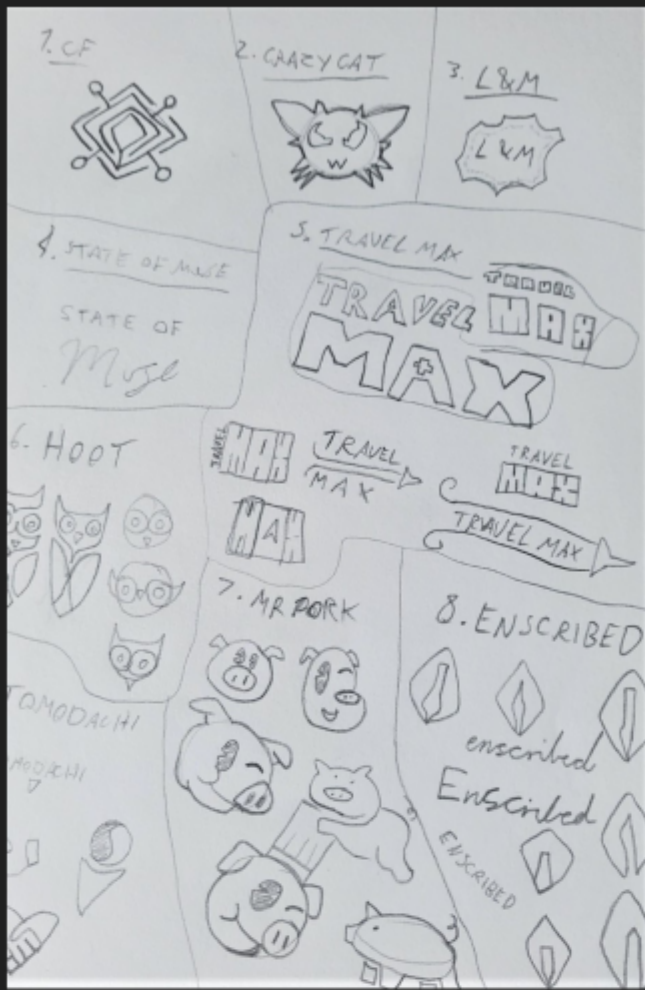
I am a digital designer that explores and experiments with new technologies, programming languages and both digital and graphic design conventions that adapt as time goes on. I'm proficient in Photoshop, Illustrator, XD, Figma, After Effects, HTML, CSS, Java JavaScript, Wix, Weebly, Invision and much more. My website ([Christianferrero.com](https://christianferrero.com)) covers all my work and my career history.

# LOGO DESIGN



These are some of the logo designs I have produced for both clients and my own personal training. When designing these logos I always aimed to focus on the target audience, make sure to stick to brand identity and most importantly create a functional design that both communicates and amazes users.







# SPOTLIGHT RETAIL GROUP

**Winter WARMERS**

**CATALOG OUT NOW**  
SALE ENDS 15<sup>TH</sup> JULY

[VIEW ONLINE >](#)

**ONE WEEK ONLY**  
**RESURGE 700 DOWN JACKET**  
**NOW \$149.99**  
**SAVE \$200**

**SHOP NOW**

Offer ends 11.59pm AEST 01/08/2022

During my time at the Spotlight Retail Group (SRG), I had a chance to work on a variety of digital works from web assets to EDMs. I worked on Anaconda and Mountain Designs projects primarily but also had the chance to work on Spotlight, Harris Scarfe and Koo.

# LEATHER AND MORE

The screenshot shows the website's layout. At the top is a dark blue navigation bar with the company logo and links for Home, Photos, Services, and Contact. The main content area features a large hero image of leather samples and tools. Below this is a 'Welcome to Leather and More' section with a sub-headline 'We'll make it look new again' and a paragraph describing the company's services. A 'Clean' button is visible. The 'Our Services' section follows, with the sub-headline 'Trust the pros'. It lists three services: 'CLEANING', 'REPAIRS', and 'COLOUR RESTORATIONS', each with a brief description and a circular icon. At the bottom, there is a 'CONTACT US FOR AN ESTIMATION/QUOTE' section with the phone number 0411957180.

Home Photos Services Contact

L+M  
LEATHER + MORE

## Welcome to Leather and More

We'll make it look new again

We offer a complete and professional Cleaning, Repair and Restoration service to all types of Leathers, Vinyls, Fabrics and Carves materials. If its faded, worn, scratched or torn we will be able to repair and restore it back to new again at a fraction of the cost of a replacement. We use the very best German made leather finishing products in the market to give you the very best result possible.

Save time, money and effort from getting your items reupholstered

Get it Repaired and Restored by LEATHER+MORE at fraction of the cost

We are mobile so we will come to YOU

### Our Services

Trust the pros

in cleaning, repairing and restoring for your most treasured items. From your cherished sofa lounge, car or boat seats, floor or chairs in your caravan to your outdoor furniture and more are just a few of the items and services we offer for you at what we do!

#### CLEANING

and items only require a professional clean to gain. From a dirt or coffee stain to an ink mark, using our cleaning and conditioning products, it will leave your furniture again. We only use specialised cleaning tools and techniques to give you an everlasting clean.

#### REPAIRS

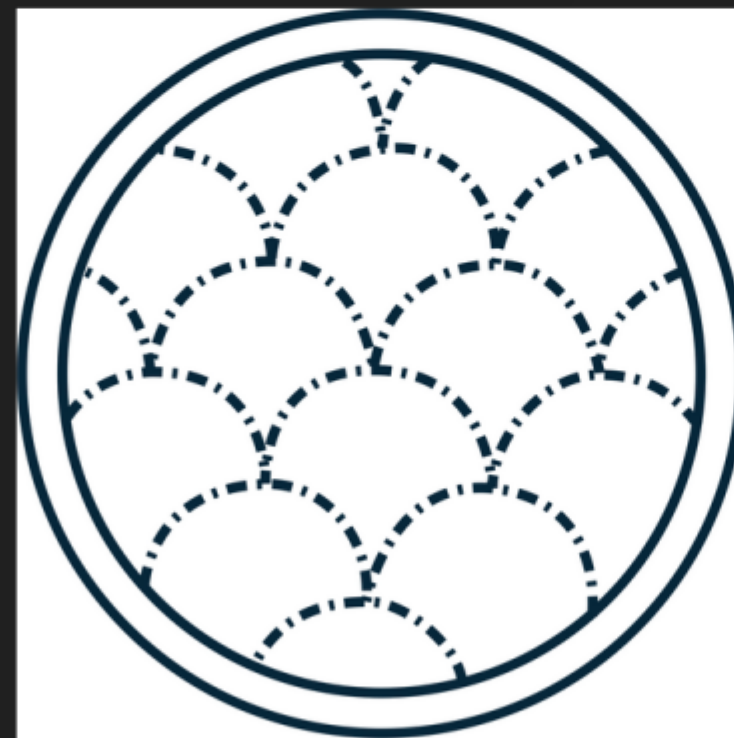
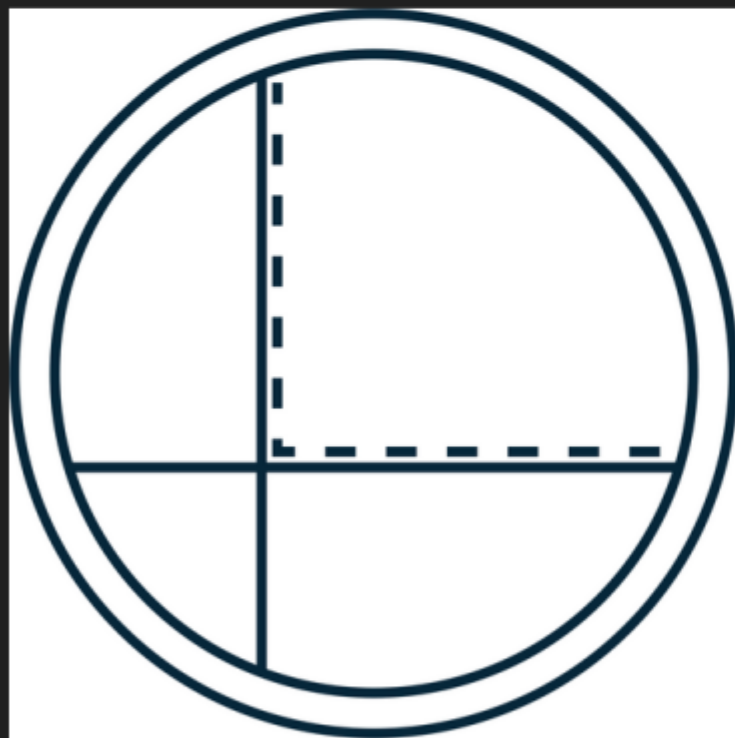
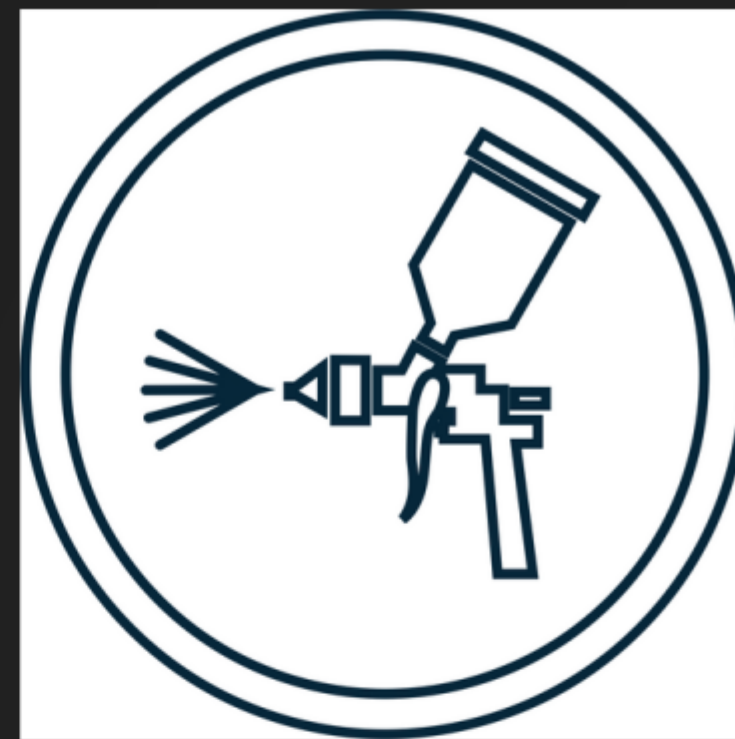
and furniture, car seats, steering wheel has been scratched, faded or worn away at the seams then we can assist in repairing back to its natural look. With our specialised products, tools and skills, we can stitch, weld, fiber flock and colour match anything to make it look all new again. From cat scratches on your sofa, to a split on your perforated car seat or a loose thread that's come apart from its stitching, or even a stain on your carpet we can repair and restore it to looking like it never ever happened.

#### COLOUR RESTORATIONS

When most leathers and other like materials fade or have been stained, some of these items cannot be revived with a good professional clean and the only way to revive them back to new is with a colour restoration process. Leather & More specialises in colour restoration from all grades of leathers and materials. We colour match the same existing colour or if you are feeling adventurous and want a colour change, we do that to. Using the best German lead industry dyes, pigment colours, preparation and finishing products, your items will look as good as new again, guaranteed.

CONTACT US FOR AN ESTIMATION/QUOTE  
0411957180

A client I worked with requested a website be built from scratch. I took this challenge on as I believed it would help me better my design and technical skills as well as my approach to projects both in time management and in making sure quality stays consistent. You can view the website at [leatherandmore.info](http://leatherandmore.info)

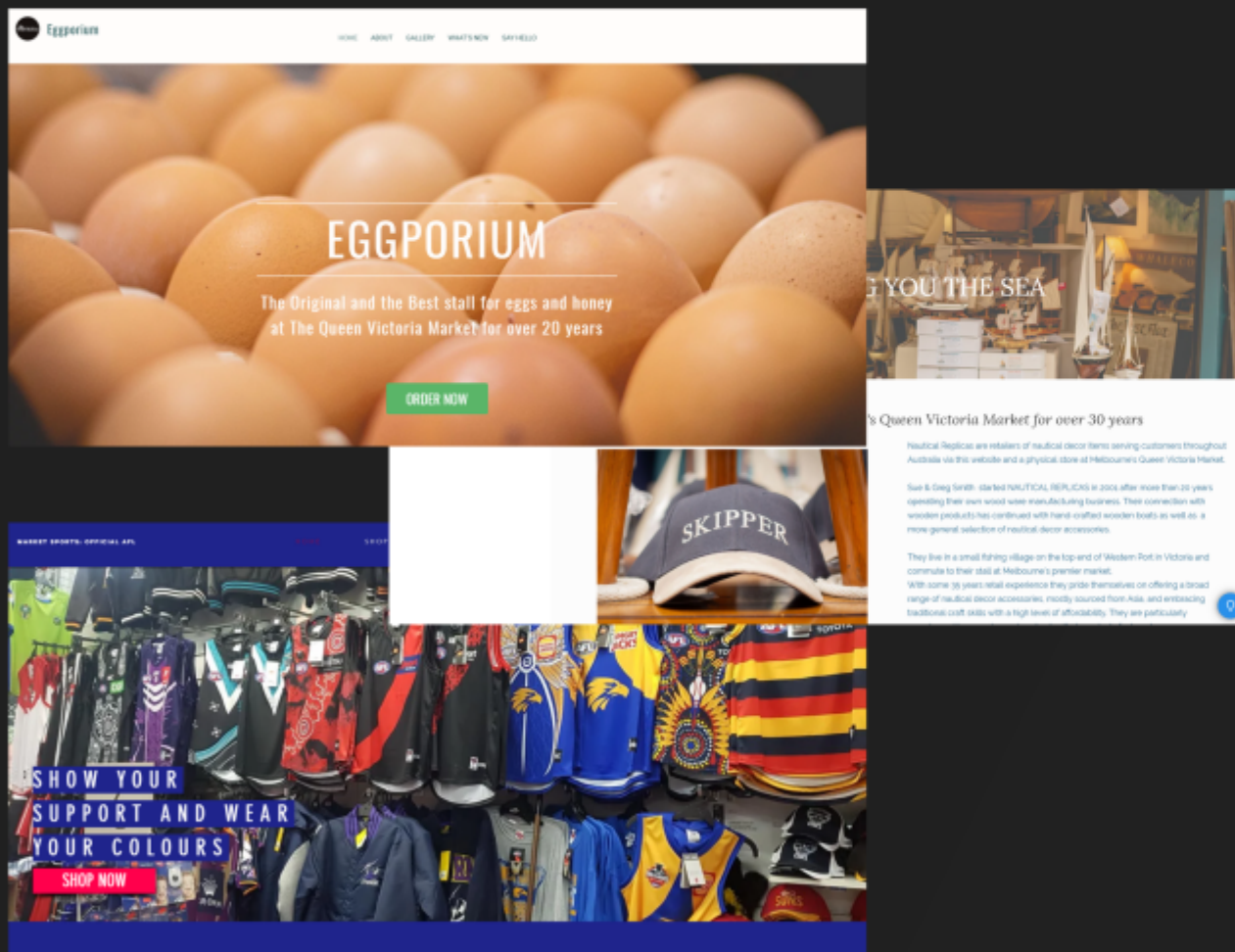


Icons I designed for the website.

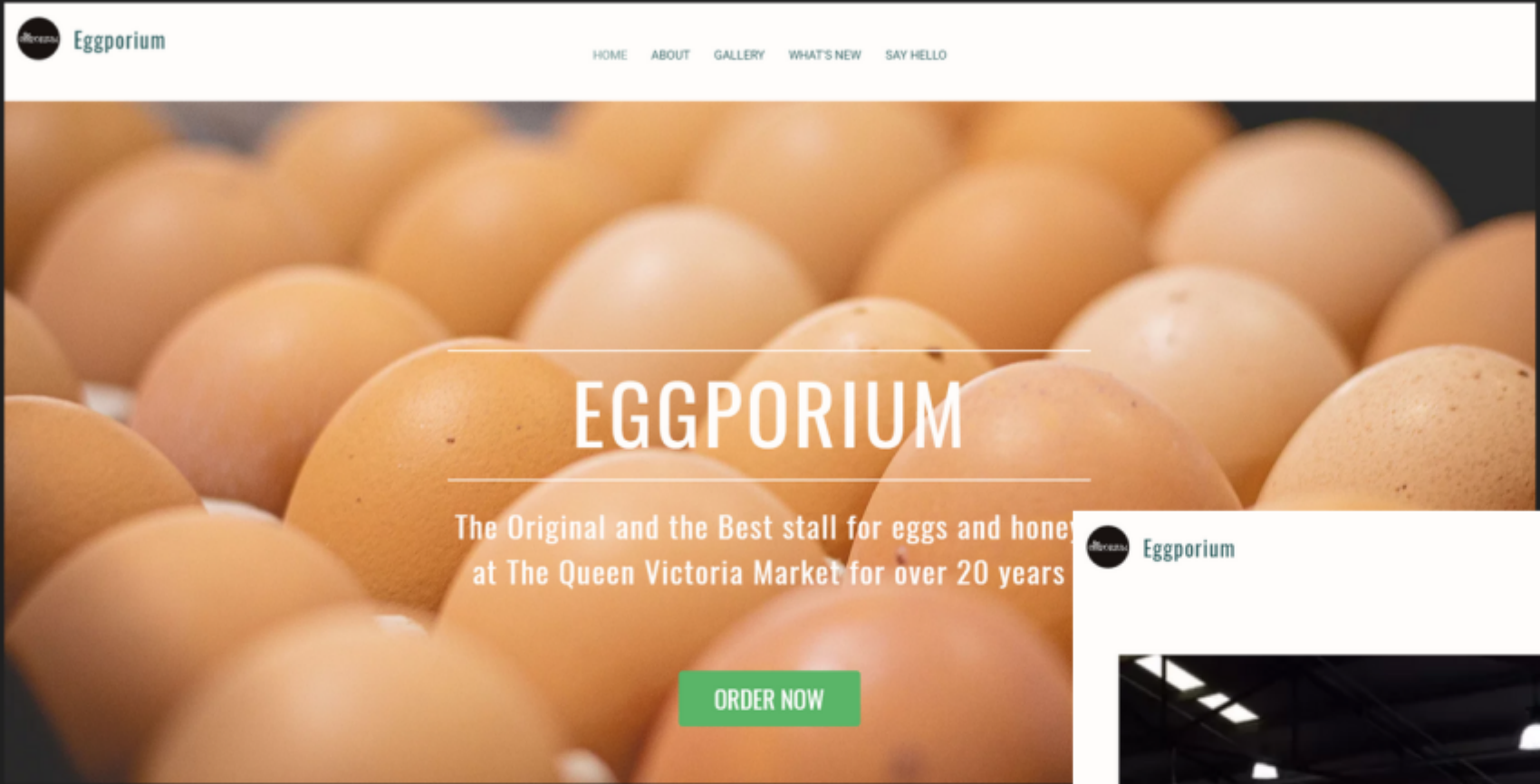
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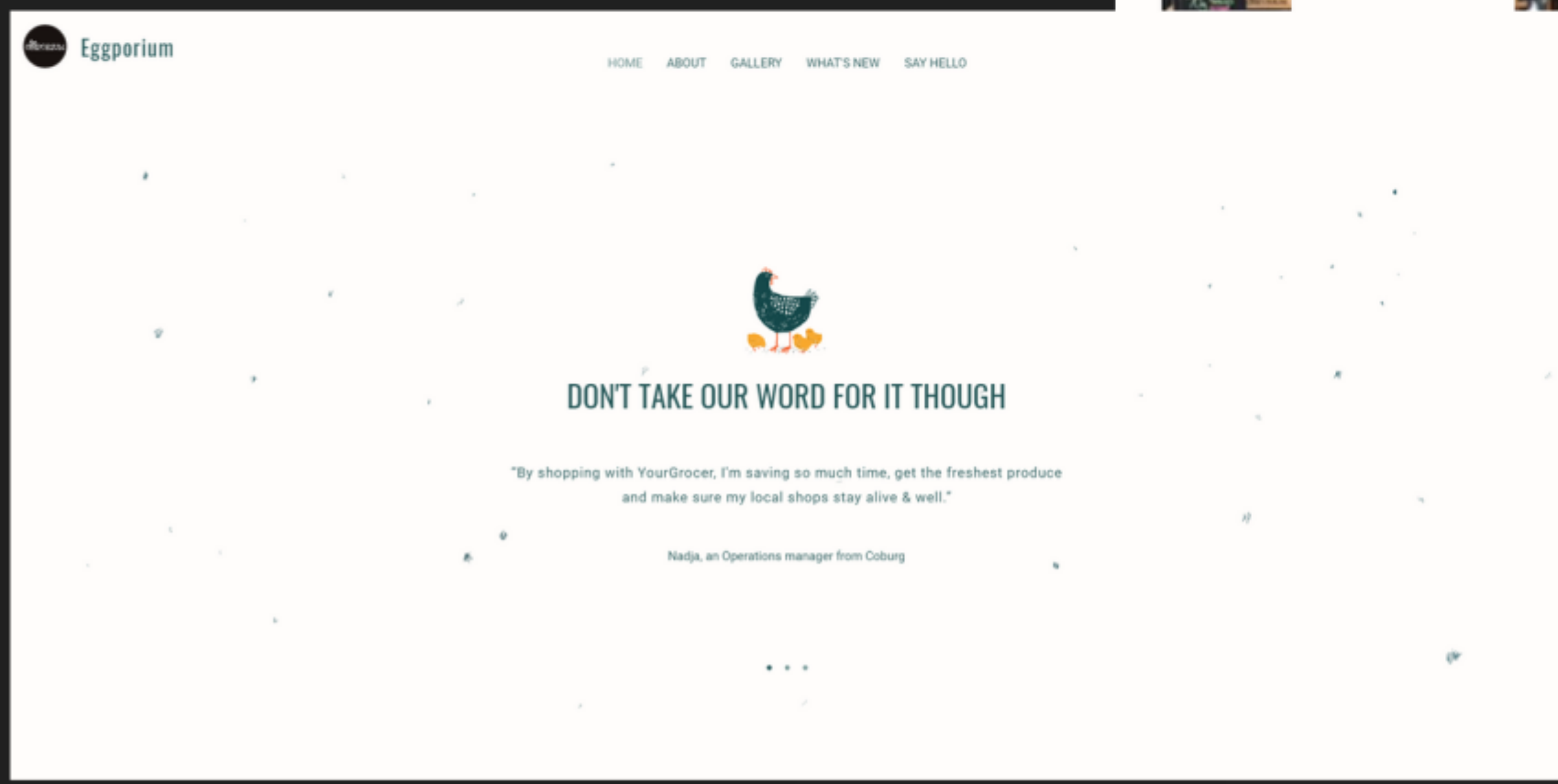
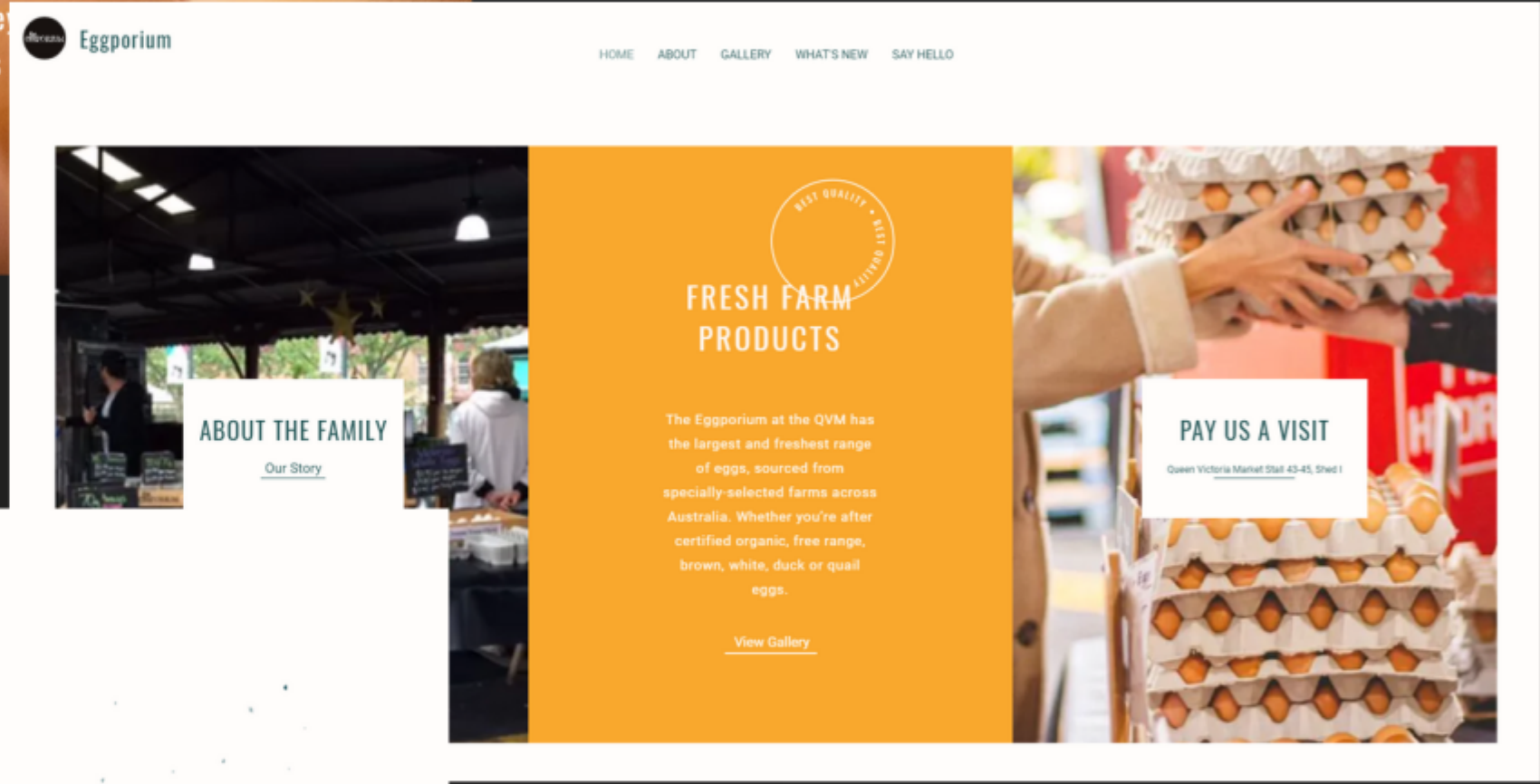
# SBMS



For the most part, apart from UX, Web Developing is another field of interest for me. I have developed website for some small businesses in the Queen Victoria Market such as Eggporium, Nautical Replicas, Market Sports and Secret Gully.



# EGGPORIUM



This was the final product for Eggporium. Eggporium is an egg distributor located in Queen Victoria Market.



# NAUTICAL REPLICAS

## NAUTICAL REPLICAS

HOME  
STORE →  
GALLERY  
NEWS & MEDIA  
CONTACT



Serving customers at Melbourne's Queen Victoria Market for over 30 years

Nautical Replicas are retailers of nautical decor items serving customers throughout Australia via this website and a physical store at Melbourne's Queen Victoria Market.

Sue & Greg Smith started NAUTICAL REPLICAS in 2001 after more than 20 years operating their own wood ware manufacturing business. Their connection with wooden products has continued with hand-crafted wooden boats as well as a more general selection of nautical decor accessories.

They live in a small fishing village on the top end of Western Port in Victoria and commute to their stall at Melbourne's premier market. With some 35 years retail experience they pride themselves on offering a broad range of nautical decor accessories, mostly sourced from Asia, and embracing traditional craft skills with a high level of affordability. They are particularly



## NAUTICAL REPLICAS

HOME  
STORE →  
GALLERY  
NEWS & MEDIA  
CONTACT



Pirate Ship - "Black Buccaneer"  
AS65.00 AS59.00



Broome Pearl Lugger  
AS165.00 AS125.00



Cruising Sloop  
AS145.00 AS120.00

EDIT CATEGORY ADD PRODUCT



## NAUTICAL REPLICAS

HOME  
STORE →  
GALLERY  
NEWS & MEDIA  
CONTACT



They live in a small fishing village on the top end of Western Port in Victoria and commute to their stall at Melbourne's premier market. With some 35 years retail experience they pride themselves on offering a broad range of nautical decor accessories, mostly sourced from Asia, and embracing traditional craft skills with a high level of affordability. They are particularly experienced in preparing and packaging their products for travel.

With a catch phrase of "We bring you the sea", Sue & Greg look forward to meeting the decor needs of all sea lovers.

## Frequently Asked Questions

### Do you make the products you sell?

-Owners, Greg & Sue are woodworkers and for many years produced wooden homewares at their factory in Melbourne. We no longer manufacture but we do use the skills we gained when we select and service the wooden products from other manufacturers and introduce them to our range.

### Where do we get our products from?

-Nautical Replicas source globally. We stock quality handmade boats and ships from Asia, solid brass ship's bells from India and yachting caps from England. We source direct from overseas manufacturers or through their agents here in Australia and our goods come in shipping containers or via air freight.

### Are the goods handmade?

-Almost everything we sell has a high labour content. Our model boats are either carved from solid wood or hand-formed with individual planking, our bells are cast in foundries using traditional methods, and many of our decorative accessories are made by hand.



This was the final product for Nautical Replicas who specialise in sailing merchandise and boat replicas.

# VECTOR ART



All the vector art shown is from my Instagram. These are some personal works I've done on Adobe Illustrator.





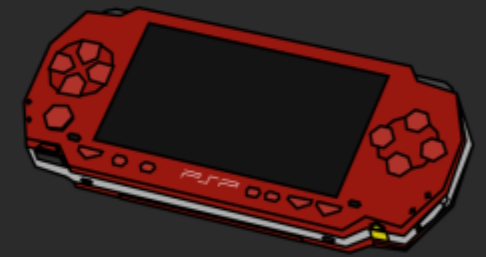
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RR



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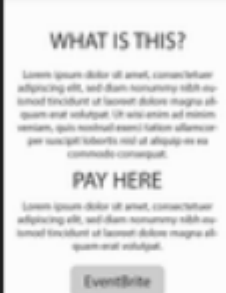
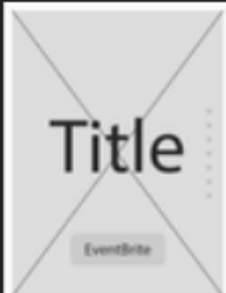


# MMXIX

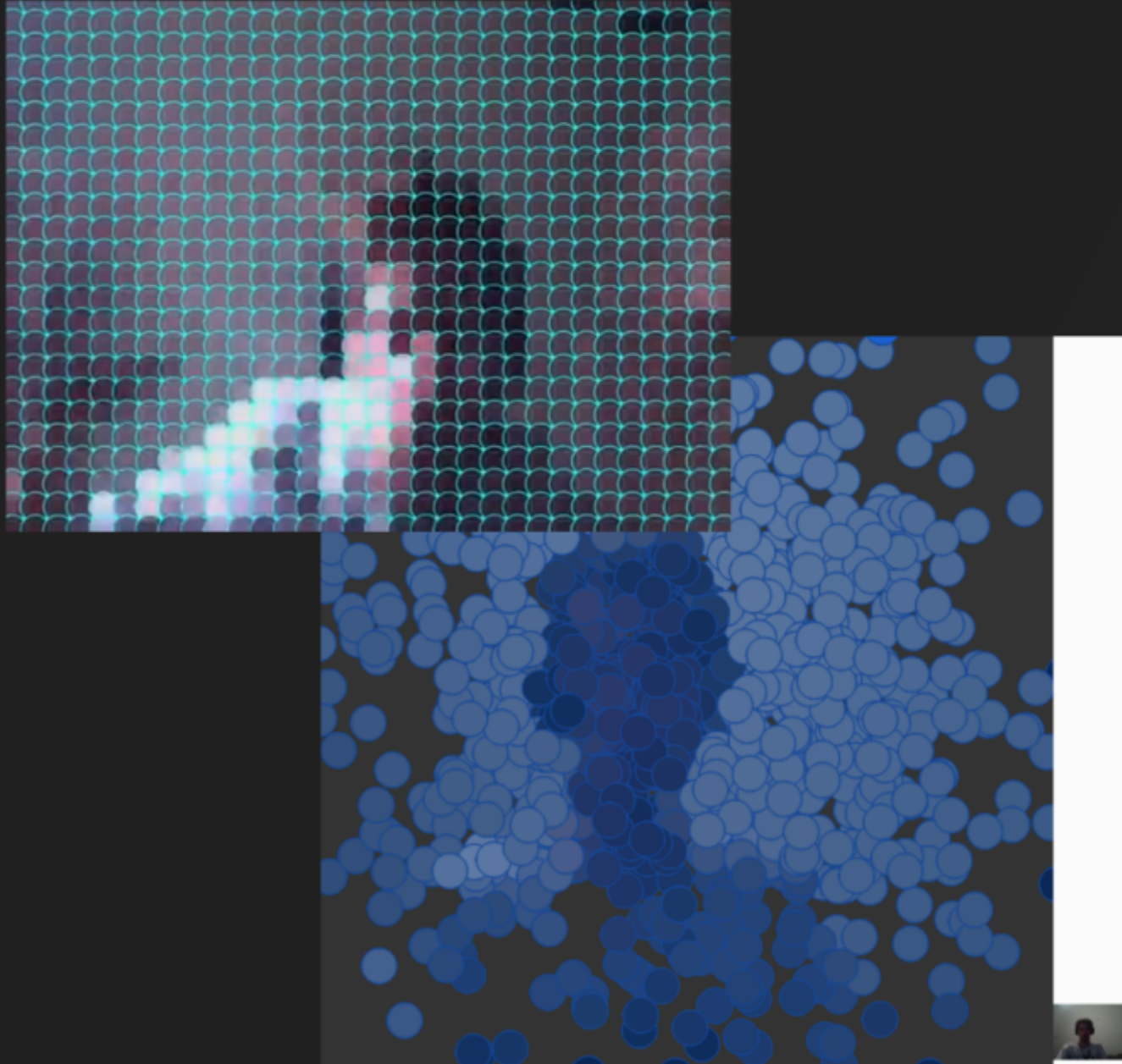
The logo features the letters 'MMXIX' in a bold, sans-serif font. The middle letters 'M', 'X', and 'I' are filled with a colorful, abstract pattern of orange, yellow, and green. Two black diagonal lines cross the logo from the top-left to the bottom-right.

2019 DIGITAL MEDIA GRADUATE EXHIBITION

MMXIX was an exhibition held by the 3rd year students of the Digital Media course at RMIT. Apart from taking part in the exhibition, I also helped create the user experience and helped code and publish the website found at [mmxixdigitalmedia.com](http://mmxixdigitalmedia.com)



# PROCESSING COMMUNITY DAY



The Processing Community day was an event/exhibition where not only local but also international artists presented their work using either p5 or Processing as their tool. Learn more on my website.



# TRUTH BOMB



Truth Bomb is a personal project I worked on during the 2020 quarantine. As it was hard to find work in such troubling times I decided to start a project that would push my coding knowledge and challenge me both creatively and my problem solving skills. You can find the app at:

[https://play.google.com/store/apps/details?id=com.tb.truthbomb&hl=en\\_AU](https://play.google.com/store/apps/details?id=com.tb.truthbomb&hl=en_AU)

# Truth Bomb

Let's see what you're  
hiding, and remember to  
have fun



START

INFO

X

What's the strangest dream  
you've ever had?



# BLENDER EXPERIMENT



I want to experiment with the 3D landscape and see what I could accomplish on blender with my current design knowledge as I used to use the program when I was younger. The result was a donut animation that can be found on my Instagram christianferrero5 (<https://www.instagram.com/p/CYOmB3Moin6/>)

# CONTACT

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0487647683



